



Experience is the brand



- > UX & Marketing
- > SocialWeb
- > Brand.bz

How We Think

We have built our business on relationships that we have shared with individuals and businesses for around 10 years. We believe that a company rests on the hardwork done by its employees and thus hire people who can add value to the company.

The working environment at Yippee gives its employees the freedom to think independently and encourage them to achieve personal and company goals. We emphasize on individual responsibility and believe that confidence, trust and accountability are the crucial factors for determining the success of any project. Since there is no substitute for hard-work we ensure our clients have whatever they need to the best of quality. For us tapping into the clients' knowledge is the key to successful results as they know their products and clients well. We deliver what we say we will. Ours is a talented team having wide range of experiences. It is flexible and creative along with being true to the core values of the company.

Yippee's creative team takes an unhindered approach and carries the client along, arriving at a solution which is a perfect match for clients' needs and requirements. We understand the need to adapt valid business standards and provide our customers the freedom to make decisions and define roles. We ensure that difference in opinions does not lead to division and the probability of a problem is reduced to zero by directing each employee to the agreement regarding the business standards.

MAP THE PATH THE CONSUMERS
TAKE TO INTERACT AND
PURCHASE YOUR PRODUCTS

- > Verbb Design
- > Ecommerce Web Design
- > Web Optimization
- > E-Marketing Services
- > Digital Advertising & PPC
- > Content Templates

UX & Marketing

Verbb Design

Not all problems have a technological solution and good designs can definitely fix broken business models. The diversity of our skills and expertise make our designs and strategies creatively compelling. Our web designs have excellent aesthetics and functionality.

Ecommerce Web Design

For effective communication with the audience you need to have a dependable, visceral and developed web application of high standards. We give you the best way to ensure that your visitor's expectations are met.

Web Optimization

Search Engine Rankings are earned and not bought. An organic search ranking is a mark of credibility for consumers. Yippee Media have been delivering noticeable results to its customers, playing along the tried and tested methods.

E-Marketing Services

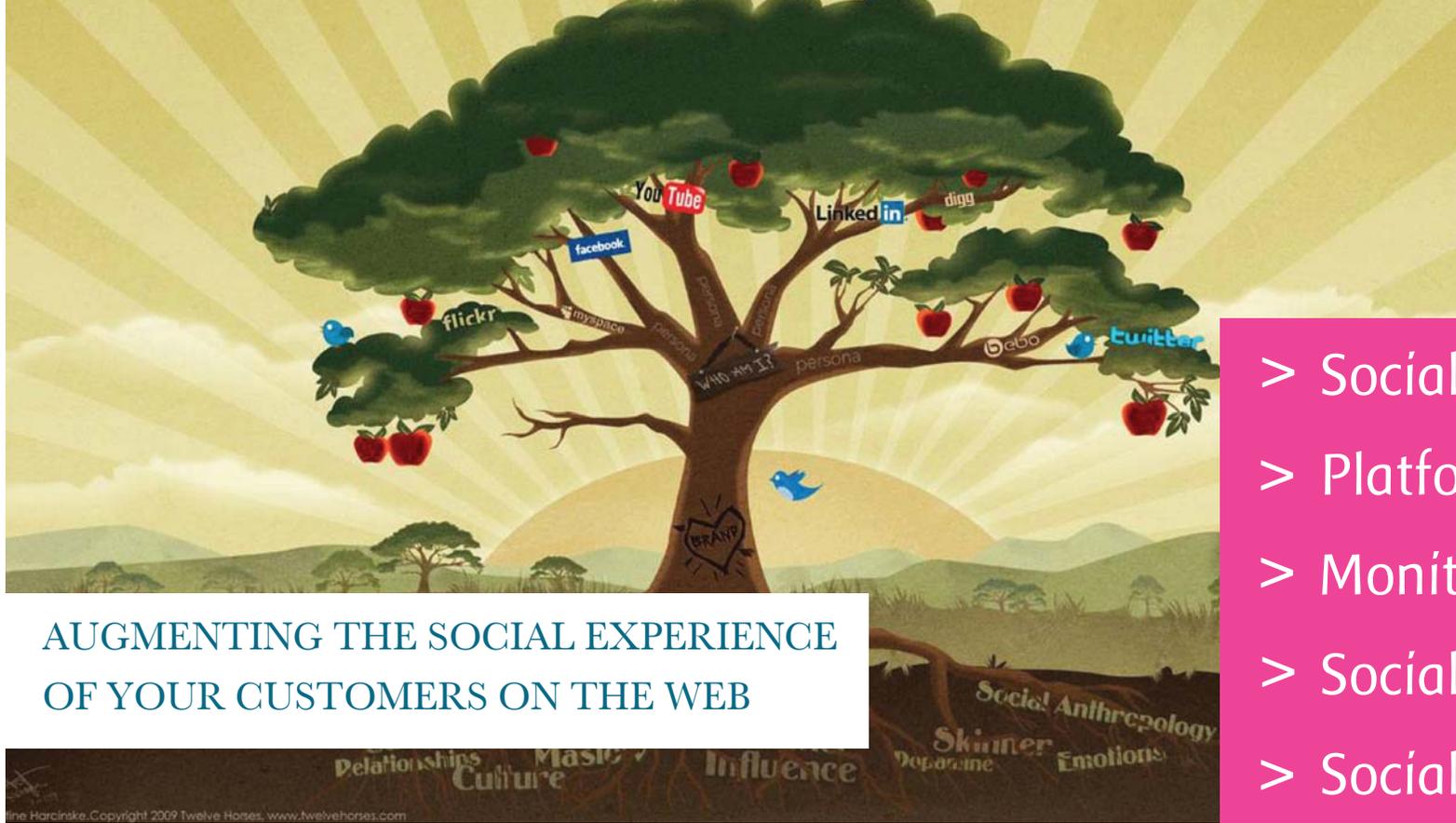
Email Marketing is the fastest, smartest and cheapest way of marketing We give you the edge to stay ahead of your competitors, helping you in sending segmented emailers and tracking there success by keeping a track of the people who opened it and the links they clicked on.

Digital Advertising & PPC

Mooting over search engine marketing? Start with Pay Per Click advertising. It gives immediate online presence to businesses. The advertisements are positioned over major search engine depending on its bid for a keyword.

Content Templates

The idea of Yippee's creative portfolio is to give direction to the ideas, feelings and expressions forming your Brand Image. The path is accomplished by creative and judicious use of the colors, photographs, examples, Graphics, Page Layout, etc.



AUGMENTING THE SOCIAL EXPERIENCE OF YOUR CUSTOMERS ON THE WEB

- > Socialweb Consultancy
- > Platforming
- > Monitoring
- > Social Analytics
- > SocialWeb Marketing
- > Audit & Compliance

SocialWeb

SocialWeb Consultancy

The enthralling creative work of our team along with our advertising services helps you design, develop and put through your marketing campaigns with high efficacy. Our well scripted strategies greatly increase your brand visibility with reduced costs.

Platforming

We marry your social media objectives with the most suitable social marketing platform. Our Social Web Platforming services help you set in learning within working and add extra value to your work.

Monitoring

To keep up with your customers and competition there is a need to control the flow of your business success and monitor the online marketing process. Yippee Media helps you keep a finger on the pulse of your marketing campaigns.

Social Analytics

It is crucial to know your user expectations and measure the efficacy of your ongoing marketing campaign, the team at Yippee can help you row the boat. Our social media analytics team provides metrics to measure the influence of changes on a website.

SocialWeb Marketing

Online marketing is not just about online acquisition and conversion – it's also about using the web to trigger a store visit where high value customers are apt to purchase additional items.

Audit & Compliance

Our social media audit services help businesses swim through the social media waters easily. We identify your major influencers and their effect on your online brand presence along with the strategies that can help improve it.

A BRAND THAT CAPTURES YOUR MIND
GAINS BEHAVIOUR

- > Brand Engagement
- > Names & Logos
- > Domaineering
- > Multichannel Mix
- > Ownmark Services

Brand.bz

Brand Engagement

Want "likes", you'll have to ask for them. Brand engagement is all about being creative and flexible. It is the core of our ideation. A fundamental component of any successful campaign is a vibrant strategy wrapped up in a plausible and concise brief.

Names & Logos

We believe a brand name and logo echoes the essential characteristics that the company considers as important, so that it sends out true meaning to prospects and customers. They are crafted to trigger the targeted audience towards a buying decision.

Domaineering

With the world class domain intelligence of our team we analyze and understand your domain research using our online tools to deliver the reporting tools you need. We provide enterprise as well as individual solutions.

Multichannel Mix

Collecting and merging offline and online channel data gives you more than just a better opportunity to present your best offer. While many companies pursue multi-channel marketing, not all the marketers have managed to effectively tame the monster.

Ownmark Services

Want to know what brand SWOT is, and how can it improve the reputation and image of your brand? Yippee Media is adept on creating striking and appropriate identities for your organization. We make sure that everyone involved with us from your organization agrees and is excited about not just the outcome but the process as well.

WE DO BETTER,
WHAT OTHERS CANNOT

- > Webinar Management
- > List Management
- > Media Planning and Media Buying
- > Online Reputation Management

Featured Services

Webinar Management

Yippee Media's Webinar Service helps in driving traffic and building positive influence for your business. Webinars created by our team usually creates a buzz in the B2B market and become viral, attracting people to attend.

List Management

Yippee Media offers a solution for all kinds of list management services. We deliver accurate and high quality leads using our wide range of experiences in B2B lead generation and cleansing.

Media Planning and Media Buying

Yippee Media does much more than just booking ad spaces for you. We can deliver superior results in any budget with our strategic planning expertise. Paying too much for your media? We can help you with our buying power and negotiating expertise.

Online Reputation Management

Yippee Media can help you find websites that contain positive or neutral comments on your business and replace the negative review sites from high rankings with these sites.

Yippee! Media

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